

2019 NAMSC / IMSI Convention
“Celebrating Superior Sweetness”
October 21-24, 2019, Duluth Entertainment Conference Center

Vendor/Exhibitor Name	Contact Name:
Mailing Address	e-mail address:
	Phone Number

SPONSORSHIPS

Superior Level Sponsor-\$4,000 or more- Includes two full conference registrations, double Premium trade show space & priority for Premium end-cap location, 2 banquet and 2 Taste of MN tickets, full page inside ad or \$500 ad upgrade credit. Additional publicity and promotion opportunities. Sponsorship recognitions.	\$
Golden & Delicate Level Sponsor-\$2,500 or more - Includes one full conference registration, one single Standard trade show space or \$400 credit for space upgrade, 1 banquet and 1 Taste of MN ticket, half-page inside ad or \$300 ad upgrade credit. Additional publicity and promotion opportunities. Sponsorship recognitions.	\$
Amber & Rich Sponsor- \$1,000 or more – Includes one full conference registration, 20% discount on single Standard or Premium trade show space, quarter-page inside ad or \$175 ad credit. Additional publicity and promotion opportunities. Sponsorship recognitions.	\$
Dark & Robust Sponsor- \$500 or more – Includes 10% discount on single Standard trade show space, quarter page ad or \$175 advertising credit. Sponsorship recognitions.	\$
Very Dark & Strong Sponsor- \$250 or more – Includes 10% discount on single Standard trade show space and business card ad or \$25 upgrade ad credit. Sponsorship recognitions.	\$

PROGRAM BOOK ADVERTISING

Quantity	Description	Amount	Amount
	Back Cover - Color Ad– 8.5x11	\$1000	Sold Out
	Inside Front or Back Cover- Color Ad – 8.5x11	\$900	Sold Out
	Inside Full Page– Color Ad – 8.5x11	\$700	
	Inside Full Page- B & W Ad - 8.5x11	\$500	
	Inside Half Page- B&W Ad – 8.5x5.5	\$300	
	Inside Quarter Page- B&W Ad – 4.25x5.5	\$175	
	Inside Business Card- B&W Ad – 3.5x2.0	\$25	

TRADE SHOW SPACE

	16x10 Premium Trade Show Space (Double)*	\$1,000	
	8x10 Premium Trade Show Space (Single)	\$500	
	16x10 Standard Trade Show Space (Double)*	\$800	
	8x10 Standard Trade Show Space (Single)	\$400	
	8’ Table Top Space (Foyer Area)	\$200	

Please send form, payment in U.S. funds and vendor proof of insurance to
Tony McGinnity, Conv. Treasurer
1503 Colleen Ave,
Arden Hills, MN 55112

Sub-Total for All Services	
Trade Show Discount Applied	
Advertising Credit Applied	
Total Due to MMSPA	

* Triple Space configurations available on request.