



NAMSC



"Celebrating Superior Sweetness"

WWW.MNMAPLE.ORG



IMSI

2019 NAMSC/IMSI Convention Sponsorship Packages

Superior Sponsor – \$4,000 or more

- Two full conference registrations
- Two Premium trade show spaces (Double). Priority for end-cap high visibility location.
- Two banquet tickets and two Taste of MN welcome dinner tickets
- Full page standard interior ad in program book or \$500 credit towards advertising upgrade
- Priority to select high visibility inside cover or back cover full color ads.
- Opportunity to be recognized as the sponsor of any individual portion of the event with special recognition (ie. Banquet, Taste of MN, tour stop, etc.)
- Opportunity to supply banners or signage for display around the event
- Opportunity to speak briefly as part of the opening Taste of MN reception
- Recognition during the Taste of MN welcome dinner and closing banquet
- Opportunity to add literature or marketing materials into registration packets

Golden and Delicate Sponsor - \$2,500 or more

- One full conference registration
- One single Standard trade show space or \$400 credit towards trade show space upgrade.
- One banquet ticket and one Taste of MN welcome dinner ticket
- Half page inside ad in program book or \$300 credit towards ad upgrade
- Opportunity to be recognized sponsor of a break or technical session
- Recognition during the Taste of MN welcome dinner and closing banquet
- Opportunity to add literature or marketing materials into registration packets

Amber and Rich Sponsor - \$1000 or more

- One full conference registration
- 20% discount on single Standard or Premium trade show space
- Quarter page ad in program book or \$175 credit towards ad upgrade
- Opportunity to add literature or marketing materials into registration packets
- Sponsorship recognition throughout the convention

Dark and Robust Sponsor - \$500 or more

- 10 % discount on a single standard trade show space
- Quarter page ad in program book or \$175 credit towards ad upgrade
- Sponsorship recognition throughout the convention

Very Dark and Strong Sponsor - \$250 or more

- 10 % Discount on a single standard trade show space
- Business card ad in program book or \$25 credit towards ad upgrade
- Sponsorship recognition throughout the convention

All sponsors will receive recognition and promotion in convention materials.

10/10/18